

University Woman Texas

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'Getting Out The Vote' in 2012

What are the keys to ensuring that your branch's voter registration drive will be successful?

- Use the techniques outlined in AAUW's *Woman-to-Woman Voter Turnout* manual and
- reach out to millennial women, including those on college campuses.

By encouraging millennials to make their votes count in November, your branch will be doing more than just promoting civic participation — you will be showing younger women & men that both their votes and their voices are important.

Outlook magazine goes digital

Outlook is rolling out a brand-new digital edition. It's sleek, it's modern, and it's easy to use. And now, AAUW members have the option to get the digital edition of Outlook magazine delivered to their inboxes.



For most college freshmen, the first few weeks of September are filled with the hustle and bustle of settling in to a new home away from home — purchasing textbooks, transforming small dormitories into sanctuaries, learning to navigate campus, and scouting out new friendships. However, in

their quests to establish their identities on campus, many college students neglect to partake in perhaps one of the most effective ways of making their newly independent voices heard: registering to vote.

Although young people ages 18–31 are one of the largest subsets of the electorate,

All it takes is an AAUW membership, an e-mail address, and an Internet connection. Members don't have to be tech savvy to enjoy this new benefit, and are able to switch their subscription back to print-only anytime.

AAUW knows that many members are interested in going green, and doing more reading online. Consider helping AAUW save some trees and stamps, by opting to receive a digital-only subscription.



"(There have been many interesting posts on <http://blog-aauw.org>. One in particular was on August 30th "Floppy Discs and "MRS" Degrees: 10 Things Incoming Frosh Don't Know About"

featuring the

2016 Mindset List

<http://www.beloit.edu/mindset/2016/>"

Welcome to an exciting year of AAUW Texas, 2012-2013! I've received newsletters and posts from branches all over the state. It appears that everyone is 'up and running.'

From now until November 6th many of you will be focusing on **"It's My Vote, I WILL BE HEARD"** AAUW's national effort to engage young women and men in exercising their right to vote. The lead story in this issue of UWT was taken from a recent AAUW Discussion blog. There are several excellent and 'do-able' ideas featured in this article.

As you will read on page 4 of this Fall Issue, Texas has some interesting elections taking place. All 15 positions on the state *School Board Of Education* are up for election, due to redistricting. Another interesting fact in this election; AAUW San Antonio member, Michelle Petty is running for a position on the Texas Supreme Court. Please take the time to communicate with the AAUW Texas Board about the events your branch is supporting in the **"It's My Vote..."** initiative. (publicpolicy@aauwtxas.org)

In July, members of the AAUW Texas State Board held our first 2012 - 2014 board meeting in Boerne, Texas. Many items of business were discussed, among them our Strategic Goals for the biennium.

Included within those goals is increasing AAUW's presence on College and University campuses, starting with our current C/U Partnerships. Stephany Compton, Membership V.P. and Pris Mowinkle, C/U Partner Chair, will be working together to accomplish this aspect of raising visual awareness of AAUW's mission and issues and growing AAUW membership within the C/U ranks. Please inform Stephany and Pris of contacts you have with Community Colleges, Colleges & Universities within your area. This information will be most helpful in the recruitment of new C/U partners. C/U Partnership dues are \$130.00 until the end of November 2012, for new partnerships. Graduate Student dues remain at \$18.81.

Your board members are also developing different ways of providing educational opportunities for state members and branches. Texas is a vast state and providing these opportunities in an affordable and effective manner is challenging. We would like your input. Contact your District Representative or Jackie Littleton, Branch Services Chair with your ideas concerning the need to unify AAUW, Texas on a

larger scale.

I believe all of us agree that meeting together as a cohesive group is beneficial in many aspects. Yet, as we examine expenses and participation in our last four State Conventions, we find we are facing higher convention costs and declining attendance rates. The amount of planning and hard work in executing such an event is immense. Austin and Georgetown Branches are to be commended for their efforts and hours of commitment by their members in putting together a most successful Biennial Convention in April.

Our average attendance was just over 90 attendees. Of those 90, at least 25 were State Board members and speakers at workshops and general events. While the convention was a wonderful success and those in attendance enjoyed meeting new people, renewing old acquaintances and learning from each other, we need to take a step back and re-evaluate our efforts and expenditures. This reality is an ever increasing priority facing not only our state board and our individual branches, but state

(cont'd on page 5)

Utilizing AAUW Texas “Branch Services”

Does your branch or board need new information? Inspiration? Or just a new face in the room?

State funds are available for board members to travel to your area to visit with your branch and/or board for help with a particular challenge, to

provide training for new officers, or just to “jazz” things up a bit. Your most immediate help should come from the district representative for your area. However, board members with specific expertise (membership, programming, finances, etc.) can also help. Because we want to use our state funds wisely,

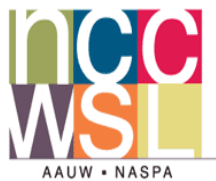
please have a specific need in mind when you request a visit and limit your request to one board member visit per branch year. Immediate needs can usually be met with a phone call or e mail.

For more information, contact your District Representative or Jackie Littleton, Branch services officer (branchservices@aauwtxas.org)

Membership: *Focusing on Leadership for Today and Tomorrow*

This Year we will focus on encouraging Colleges and Universities in Texas to send students to the National Conference for College Women Student Leaders (NCCWSL).

May 30–June 1, 2013 • University of Maryland, College Park. Individual branches can support this effort by offering NCCWSL scholarships to C/U Partner students in their area. <http://www.nccwsl.org/>



<http://www.twu.edu/inter-cultural-services/conference.asp>

AAUW Texas will have a booth at the TWU Cultural Connections Leadership Conference **November 1-3, 2012**. The Cultural Connections Leadership Conference brings together students, faculty, and staff from various cultural backgrounds in order to empower them to become advocates for change in an increasingly diverse global society. CCLC provides engaging and intentional activities that serve as a catalyst for personal and professional growth, resulting in producing strong individuals and productive members of society.

In an effort to attract AAUW Student members, AAUW Denton Branch will be meeting on the TWU Campus for two meeting this year. One in the Student Center inviting students to attend with a program on the latest Community Assets and Needs Assessments Denton County-2012.

<http://www.unitedwaydenton.org/activities/community-assets-needs-assessment>

If you or your branch would like more information on any of these events, please email: membership@aauwtxas.org

AAAUW Texas 2012-2014 Board of Directors

Jeannie Best
President

Lucy Barrington
Vice President - Programs

Stephany Compton
Vice President - Membership

Inés García
Financial Officer

Elizabeth Newell
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Martha Matthews
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Priscilla Mowinkel
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Rosemarie Herrmann
Public Policy Chair
Mary Ann Huslig
Bylaws/Parliamentarian
Margo Johnson
Website Manager

Janet Peavler, Elaine Wells
Nominations Co-Chairs



Keynote Speakers

AUSTIN CONVENTION CENTER
AUSTIN OCT 24 2012



Charlotte Beers



Cathie Black



Dr. Brené Brown



Gretchen Rubin

Registration <http://www.txconferenceforwomen.org/>

General Seating \$150

*AAUW Texas Biennial
Convention
April 13-15, 2012
Austin, TX*

*Photos courtesy of
Lucy Barrington,
Lubbock Branch*



Panel Speakers: Linda Bridges, Texas Federation of Teachers; David Hinojosa, Mexican American Legal Defense & Education Fund; Austin State Representative Mark Strama, Public Education Committee; and Kathy Miller Texas Freedom Network

Panel Moderator: Georgia Kidwell, NE Tarrant Co. Branch

AAUW Texas Public Policy Update

The Public Policy Committee of AAUW-TX has had a busy spring and summer. We were asked to put together a workshop for the spring Convention in Austin; when we submitted our proposal to the Planning Committee, they decided to make it a Plenary Session, followed by a workshop. We're told that most attendees found it informative, stimulating and helpful. Our panel speakers were Linda Bridges, from the Texas Federation of Teachers; David Hinojosa from the Mexican American Legal Defense and Education Fund; Representative Mark Strama from Austin who sits on the Public Education Committee; and Kathy Miller from the Texas Freedom Network. Each offered a unique perspective; all were united in the importance of an informed electorate working to reach and maintain high educational standards for all Texas children. All were also united in the need to adequately and equitably fund public education in Texas.

We are watching two important education issues this fall.

First, the State Board of Education is about to experience an historic event; all 15 members are

up for election, due to redistricting. The primaries are over, and each new member will be elected in the November elections. All AAUW members should find out who is running in your district (see the Texas Freedom Network website – tfn.org -- for information and analysis). Activities can take place in your branches: invite all candidates to a branch meeting to talk about why they are running and what they will do once elected. Let the candidates know about AAUW's positions on such important issues as vouchers, evolution and other science issues. And of course, vote!

Second, although all bills introduced in the last session to introduce vouchers into Texas public school education policy failed, this issue is back in force. Sen. Dan Patrick of Houston chaired a Senate Education Committee meeting on Friday, Aug. 24th, to consider the possibility of legislation that will allow vouchers for public school children to use in private schools and to expand charter schools. Sen. Patrick is likely to be the Chair of this committee in January, when Sen. Florence Shapiro steps down (she chose not to run for the Senate again). Although there was ample

written testimony against the idea, many of the senators present at the hearing were proponents of a voucher program. AAUW's position on vouchers is clear: funding for public schools must be equitable and adequate, and vouchers interfere with both these outcomes. Let your Senator know that reducing an already too-small pie by giving some of it to private schools is not helping the great majority of Texans.

In the meantime, the Governor has recently appointed former Railroad Commissioner Michael Williams to the position of Commissioner of the Texas Education Agency. He will be working with the newly elected Board and the state legislature in finding ways to improve accountability, improve educational standards, and adequately fund education in our State. This is his first foray into Texas education policy. All Texans who care about competence and equity in education should be watching the activities of the TEA, the SBOE and the legislature and keep our new Commissioner informed of your opinion.

*Submitted by AAUW Texas
Public Policy Chair
Rosemarie Herrmann
Harlington Branch*

College/University Partnerships

AAUW. is aware of the financial challenges higher education institutions face in today's economy; therefore, AAUW offers many programs that expand the competitive resources available to higher education students, administrators, faculty and staff. This includes direct support through scholarships and project grants, as well as powerful, life-changing programs. However, the Farmers Branch –Carrollton, Texas branch was presented an opportunity to further this support during the Dallas County Community College District September public hearing for a budget which included a two cent tax increase. After losing \$23 million per year in state funding and a 20 percent increase in students over the last five year period, Dallas County Community College District needed financial help to ensure a continued quality education for their students and the only way DCCCD could see the light at the end of the tunnel was through a tuition and tax

increase. According to the Dallas Morning News, Bill Holda, president of Kilgore College and chair of the Texas Association of Community Colleges, informed the DCCCD Trustees that “funding for colleges covered 68 percent of the budgets in 1980. That’s dropped to less than 30 percent, today. And some districts don’t have a large tax base they can hit up for much additional money.”

Where did Farmers Branch/Carrollton AAUW come into the picture? A representative and non-faculty member of the branch testified in support of Brookhaven College and in favor of the budget increase. According to reporters the majority present at the largest attended public hearing were against the budget increase. Our AAUW member made three important points in her statement and brought AAUW to the attention of the Trustees and other campus presidents. First, DCCCD has always been a good steward of the public's money. Second, that

DCCCD will continue to see increased enrollment and that there will be an increasing need for community colleges because of the current economic situation; that more parents and students are unable to afford a four year college education and will need to complete the first two years at a community college. Third, that DCCCD serves more than just the enrolled students.

For example, the FB/C AAUW branch is involved in a program called “Reach For the Stars” which is a half-day STEM and career conference for 7th and 8th grade girls jointly sponsored with Brookhaven College and Carrollton-Farmers Branch ISD.

The budget passed and AAUW received awareness at other campuses. Keep your eyes open for this type of opportunity to help all colleges in Texas as education at all levels will be under financial attach during the next legislative session.

*Submitted by AAUW Texas
College/University Chair
Pris Mowinkel
Farmers Branch/Carrollton*



Welcome Back

Current College University Partners

*Austin College
Lone Star College - North Harris
Our Lady of the Lake University
Rice University
San Antonio College
Schreiner University
Southern Methodist University
Southwestern University
St Edwards University
Stephen F Austin State University
Texas Tech University
Texas Womans University
University of Houston
University of Houston - Clear Lake
University of Texas – Arlington
University of Texas - El Paso
University of Texas – Tyler
University Texas SW Medical Center - Dallas
(If your college is not on the list you need to find out why)*

❖ *New C/U Partnership dues are \$130.00 until the end of November, 2012*

❖ *Graduate Student dues remain at \$18.81*

September 25, National Voter Registration Day

On September 25, 2012, volunteers, celebrities, public officials, and organizations from all over the country will "hit the streets" for National Voter Registration Day. AAUW is taking this great idea one step further, and declaring this National Voter Registration Week for our It's My Vote: I Will Be Heard campaign.



In the last presidential election, at least 6 million Americans didn't vote because they missed a registration deadline or didn't know how to register. In 2010, even more people stayed home – especially the young people of the millennial generation, who had made such waves just two years before. In 2012, AAUW has become a partner of the National Voter Registration Day program to do our part to make sure no one is left out this election year – especially those young women who have yet to make voting a habit.

On September 25, 2012, volunteers, celebrities, public officials, and

organizations from all over the country will "hit the streets" for National Voter Registration Day. AAUW is taking this great idea one step further, and declaring this National Voter Registration Week for our It's My Vote: I Will Be Heard campaign. This time of coordinated grassroots, social media, and public relations efforts will help increase awareness of voter registration opportunities and the process to get on the rolls. We'll also take the opportunity to educate voters about the various voter ID rules at play in their states, to ensure that both newly registered and longtime voters don't face obstacles on Election Day. I'm so proud of the AAUW members and It's My Vote campaign volunteers,

who will be working in their own communities registering tens of thousands of voters in a single day. We'll also be collecting pledges to vote from both new registrants and the already registered; we'll mail these reminders to participants just before the election to remind them of their pledge to vote. Best of all, National Voter Registration Day/Week will be an opportunity to put our political differences aside and celebrate the rights that unite us as Americans. Sounds like a job for AAUW!

*Yours in AAUW,
Carolyn Garfein
AAUW President*

*Friday, October 9th
Last day to
Register to Vote in
Texas*



The Austin Branch in Texas is making the rounds to all eight of their community college campuses, as well as to University of Texas at Austin, St. Edwards, Texas State, Huston Tillitson University, and more! On September 25, they will be inviting members of all the coalition organizations to watch the film "Miss Representation." Picture at right is from the South Campus of Austin Community College and include members of AAUW, League of Women Voters, National Women's Political Caucus, and Education Austin.



*Bids are now being accepted from branches for the
46th Biennial AAUW Texas State Convention in the Spring
of 2014*

www.aauwtexas.org

Proposals are due no later than November 30, 2012

Bits and Pieces

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- **October 15**
Deadline for branch finance officers to complete the AAUW group exemption form through the Member Services Database
- **November 30**
All branch members who did not renew will be removed from AAUW's active records.
- **December 31**
Conclusion of phase one of the AAUW Keys to the Future: A Member-Get-a-Member Campaign
- **January 1–March 15**
Branches may offer half the national dues, \$24.50, for new memberships.
- **February 1**
Annual snapshot of all branch members whose dues have been received and deposited through January 31



One Member, One Vote Site Is Open for Business

Now through Nov. 15, all members can help shape AAUW's future by proposing and commenting on bylaws amendments and resolutions through the **One Member, One Vote** website (OMOV). The AAUW Public Policy Program will be posted for comment in October. In the spring, members will vote on the proposed changes and for officers for the national AAUW Board of Directors. Questions? AAUW staff members are currently developing an OMOV tutorial video that will show members how easy it is to propose bylaws and Public Policy Program amendments

and resolutions. This video will be posted on the OMOV site in the Member Center of the AAUW website and will complement the posted user guide and FAQ. Members can also access the OMOV site directly through the AAUW website home page, and the link to the video will be published in the September 20 issue of *Mission & Action*.

Voting will open April 15, 2013. Members can vote online or at convention until June 10, 2013. A voter guide will be included in the Spring/Summer issue of *Outlook* and **paper ballots will not be distributed**. Members who want a paper ballot must request one through Connect2AAUW between April 1 and May 2, 2013.

Applications are open for AAUW Board of Directors candidacy until October 1, when they go to the Nominations Committee for review. Candidate announcements will be published in the Winter issue of Outlook, along with the proposed bylaws and Public Policy Program amendments and any resolutions.

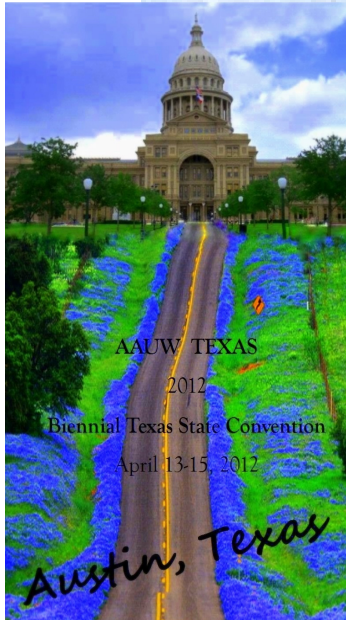
Apply for AAUW Leadership Programs

Do you work at or attend a college or university? Are you looking for leadership or funding opportunities? Applications are now available for three of our great **leadership programs**. Take action soon — the deadlines are coming up and AAUW **college/university partners and students** receive preference in the selection process. **Elect Her—Campus Women Win**, a collaboration between AAUW and Running Start, encourages and trains

young women to run for student government on their campuses. Visit the Elect Her web page to access the application and for more information about the program. Applications are due September 30, and selections will be announced by October 7. **National Student Advisory Council** College students nationwide can apply to serve on the AAUW National Student Advisory Council for the 2012–13 academic year. The 10 selected SAC members will travel to Washington, D.C., in early November for a

retreat and then again in June for the 2013 National Conference for College Women Student Leaders. Visit the SAC page to access the application, instructions, and information about qualifications. Applications are due September 30, and the new SAC will be announced by October 7. **AAUW Campus Action Projects** This year's CAP grant program focuses on the issues raised in AAUW's upcoming research report, *Graduating to a Pay Gap: The Earnings of Men and Women One Year after*
Cont'd on page 13

*Highlights from the
45th AAUW Texas Biennial Convention in Austin
April 13-15, 2012*



Convention: Friday evening began as "Cocktails & Convo: Branch Fund Raising Ideas" The concept of hosting a Game Night featuring popular games was the emphasis. Attendees learned new games and how to organize their event. Everyone had fun making new AAUW friends from across the state and reconnecting with others not seen in two or more years. And the weekend only proceeded to become more spectacular! (Notice everyone in "RED?" Women's salaries on the whole are 77cents per hour less than men's leaving us "in the RED.")

The 2010-2012 AAUW Texas Board Members would like to say "THANK YOU" to the members of the Austin & Georgetown branches for an "EXCELLENT" biennial convention. The Sheraton at the Capitol was a stunning facility... the meals were outstanding... the entire convention was very well organized and coordinated.... Our speakers and breakout sessions were informative, lively and inspiring. In short, the Local Arrangements Committee and volunteers succeeded in providing AAUW Texas members an outstanding convention.

OPPORTUNITIES



Opening Flag Ceremony Presented by: Walnut Creek Service Unit, Girl Scouts of Central Texas, Ann Berasley, Troop Leader

Sandra A. Camillo, Saturday Luncheon Speaker: has served as a National Public Policy Committee Liaison, Leadership Corp Liaison, Start Smart Facilitator, Public Policy Co-Chair, and a National Director-at-Large

SATURDAY



Kathy Miller, David Hinojosa, Linda Bridges, Mark Strama

Sandra A. Camillo

Denise Amy-Rose Forbes-Erickson, Speaker at AAUW Funds Dinner: AAUW National Fellow, 2011-12, pursuing a Ph.D. in Performance as Public Practice in the Dept of Theatre and Dance, UT Austin. Denise is a Caribbean sculptor and theatre designer with over twenty *years' experience.*

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Sunday Breakfast
Speaker: Linda Young, Special Assistant to the President for External Affairs at Austin Community College District, Linda is President of the National Women's Political Caucus. She has served more than a dozen years on the national board of NWPC



2012-2014 AAUW Texas Board

(L to R) Marjorie Nash, Liz Matarazzo,
Jan Domaracki, Ginny Phoenix,
Jeannie Best, Lucy Barrington,
Stephany Compton, Inés García,
Elizabeth Newell

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Congratulations to ALL AAUW Texas Branches submitting 2012 R.E.A.P. Branch Projects and for your continuing contributions to AAUW Funds.

Congratulations also to the two women recognized as
“2012 Outstanding New Members”



Betty McCutchen
West Harris County Branch,
and

Dr. Njoki McElroy
Dallas Branch





a powerful network of EDUCATED WOMEN

*Will we see YOU in
New Orleans?*

*Make it a Branch Goal to attend
and make your plans
Details & rates available NOW!*

<http://www.aauw.org/convention/>



President's Thoughts, *cont'd from page 3*

boards and branches nationally. Do we keep this format? Do we make revisions? Do we head in a new direction? Is this topic even open for discussion?

On page 6, you will find a 'Call for Proposed 2014 Biennial State Convention Sites.' If your branch or several branches in your area would like to host a 46th Biennial Convention, you may download a 'Convention Site Proposal' form at www.aauwtexas.org and submit it by November 30, 2012 to: branchservices@aauiwtexas.org or info@aauiwtexas.org.

The AAUW Texas Board is wanting to provide opportunities for growth. Not just the numerical growth of members and additional branches, but personal growth as well. We are enthusiastic about working with the branches and members that comprise AAUW Texas. We need your support and your suggestions as we move forward this biennium.

Remember to let us know what is happening in your branch so that we may share your experiences and

successes. You may do that by forwarding your newsletters and event calendars to your District Representatives, to Jackie Littleton, Branch Services Chair or to me.

Good Luck this year in all your branch endeavors.

Jeannie Best

Getting Out The Vote in 2012 *(Cont'd from page 1)*

(Cont'd on page 13)

millennial voter turnout continues to lag far behind older voters, which effectively silences an integral part of our population.

"One of the biggest trends that you see across college campuses is that students aren't aware that they're eligible to vote from their college addresses."

"This year, with all the legislation that will impact us for years to come —

especially in the area of women's health — we must impress upon everyone the importance of getting out the vote in 2012! And what better way to accomplish this than sharing the information we have been receiving weekly from AAUW regarding our important national campaign, ***It's My Vote: I Will Be Heard!***

Because, as we often say in AAUW, equity is still an issue! So register by the deadline and vote! Our future depends on it."
(AAUW of Massachusetts)

President Barbara Burgo)
This article, taken from AAUW Dialogue post 8.27.2012, was written by ***It's My Vote Massachusetts*** campaign organizer Becca Rutenberg.



Read more about her and about ***It's My Vote*** in the Fall issue of Outlook magazine.



Ann Richards American Fellowship Fund # 4324

Fundraising Goal

\$200,000.00

Giving total for

1/2012 - 6/2012

\$9,380.00

Current Grand Total

\$72,731.31

Other Texas Funding Opportunities

**Plano Branch (#4011)
Research & Grants
Current Total: \$22,446*

**Richardson (#1876)
Research & Grant
Current Total: \$22,696*

**Tyler Branch (#4268)
75th Anniversary
American Fellowship
Current Total: \$33,057*

AAUW Leadership Programs *Cont'd from page 7*

College Graduation. Applications must be submitted by October 19, 2012. Applicants will be contacted by November 9, and teams will be announced at the official report release event on November 15.

Friday, October 9th

Last day to Register to Vote in Texas



AAUW Texas
% Abilene Branch
P.O.Box 6107
Abilene, Texas
79608

Postal Permit Here

November 6, 2012



Address goes here

because
equity
is
still an **issue**



We're on the Web!
<http://www.aauwtexas.org>

E-mail info@aauidtexas.org

Facebook
www.facebook.com/aauidtexas

Twitter
[JeannieBest@AAUWTexas](https://twitter.com/JeannieBest@AAUWTexas)

University Woman Texas: digital format available

Cont'd from page 1
also aware that **University Woman Texas** began offering "digital" issues four years ago? You may receive your digital copy of **UWT** by signing up for AAUW Texas email server AWEBER at www.aauwtexas.org.

The first issue of **UWT** is only mailed to you home address once a year. The remaining **UWT** issues are available in digital format only. **UWT** issues are also available at our website www.aauwtexas.org once they are released.

Don't miss out on any issue of AAUW Texas' **University Woman Texas!**
Sign up to receive your digital copy of UWT NOW